

# Spot Manager: Placed, 10/15/12-10/21/12



Station	Date	Order Inventory Description	Time Period	Air Time	Ad-ID	Length	Priority	MG Info	Invoiced	Rate	Spot #
<b>Advertiser: POL/Detroit International Bridge</b>											
<b>Order: 189649</b>											
WOOD	10/15/12	5am Daybreak	5a-6am	5:48:11 AM	QPSD0009000H	:30	P4		Yes	\$200.00	1
WOOD	10/15/12	6am Daybreak	6-7a	6:17:18 AM	QPSD0009000H	:30	P4		Yes	\$475.00	1
WOOD	10/15/12	Today Show	658-9a	6:58:55 AM	QPSD0009000H	:30	P4		Yes	\$750.00	1
WOOD	10/15/12	News 8 @ Noon	12-1p	12:17:36 PM	QPSD0009000H	:30	P3		Yes	\$450.00	1
WOOD	10/15/12	The Doctors	3-4p	3:38:10 PM	QPSD0009000H	:30	P5		Yes	\$100.00	1
WOOD	10/15/12	Ellen	4-5p	4:47:33 PM	QPSD0009000H	:30	P5		Yes	\$250.00	1
WOOD	10/15/12	M-F News 8 @5p	5-530p	5:27:38 PM	QPSD0009000H	:30	P4		Yes	\$700.00	1
WOOD	10/15/12	NBC Nightly News	628-7p	6:43:54 PM	QPSD0009000H	:30	P5		Yes	\$1,100.00	1
WOOD	10/15/12	Access Hollywood	730-8p	7:41:48 PM	QPSD0009000H	:30	P5		Yes	\$250.00	1
WOOD	10/15/12	M-F News 8 @ 11	11-1135p	11:18:33 PM	QPSD0009000H	:30	P5		Yes	\$650.00	1
WOOD	10/15/12	Tonight Show w/ Leno	1135-1235a	11:45:10 PM	QPSD0009000H	:30	P4		Yes	\$300.00	1
WOOD	10/16/12	5am Daybreak	5a-6am	5:18:21 AM	QPSD0009000H	:30	P4		Yes	\$200.00	1
WOOD	10/16/12	6am Daybreak	6-7a	6:27:45 AM	QPSD0009000H	:30	P4		Yes	\$475.00	1
WOOD	10/16/12	Today Show	658-9a	8:42:22 AM	QPSD0009000H	:30	P4		Yes	\$750.00	1
WOOD	10/16/12	News 8 @ Noon	12-1p	12:55:45 PM	QPSD0009000H	:30	P3		Yes	\$450.00	1
WOOD	10/16/12	Rachael Ray	2-3p	2:27:12 PM	QPSD0009000H	:30	P5		Yes	\$100.00	1
WOOD	10/16/12	The Doctors	3-4p	3:28:06 PM	QPSD0009000H	:30	P5		Yes	\$100.00	1
WOOD	10/16/12	Ellen	4-5p	4:23:15 PM	QPSD0009000H	:30	P5		Yes	\$250.00	1
WOOD	10/16/12	M-F News 8 @5p	5-530p	5:12:09 PM	QPSD0009000H	:30	P4		Yes	\$700.00	1
WOOD	10/16/12	M-F News 8 @ 530p	530-6p	5:38:40 PM	QPSD0009000H	:30	P4		Yes	\$800.00	1
WOOD	10/16/12	Inside Edition	7-730p	7:29:30 PM	QPSD0009000H	:30	P5		Yes	\$425.00	1

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Advertiser: POL/Detroit International Bridge

Order: 189649

WOOD	10/16/12	M-F News 8 @ 11	11-1135p	11:23:41 PM	QPSD0009000H	:30	P5		Yes	\$650.00	1
WOOD	10/16/12	Tonight Show w/ Leno	1135-1235a	12:30:13 XM	QPSD0009000H	:30	P4		Yes	\$300.00	1
WOOD	10/17/12	5am Daybreak	5a-6am	5:10:07 AM	QPSD0006000H	:30	P4		Yes	\$200.00	1
WOOD	10/17/12	6am Daybreak	6-7a	6:46:32 AM	QPSD0006000H	:30	P4		Yes	\$475.00	1
WOOD	10/17/12	Today Show	658-9a	7:57:32 AM	QPSD0006000H	:30	P4		Yes	\$750.00	1
WOOD	10/17/12	News 8 @ Noon	12-1p	11:58:30 AM	QPSD0006000H	:30	P3		Yes	\$450.00	1
WOOD	10/17/12	Rachael Ray	2-3p	2:55:41 PM	QPSD0006000H	:30	P5		Yes	\$100.00	1
WOOD	10/17/12	The Doctors	3-4p	3:11:09 PM	QPSD0006000H	:30	P5		Yes	\$100.00	1
WOOD	10/17/12	Ellen	4-5p	4:29:00 PM	QPSD0006000H	:30	P5		Yes	\$250.00	1
WOOD	10/17/12	M-F News 8 @5p	5-530p	4:59:00 PM	QPSD0006000H	:30	P4		Yes	\$700.00	1
WOOD	10/17/12	NBC Nightly News	628-7p	6:46:09 PM	QPSD0006000H	:30	P5		Yes	\$1,100.00	1
WOOD	10/17/12	Access Hollywood	730-8p	7:55:25 PM	QPSD0006000H	:30	P5		Yes	\$250.00	1
WOOD	10/17/12	M-F News 8 @ 11	11-1135p	11:32:34 PM	QPSD0013000H	:30	P5		Yes	\$650.00	1
WOOD	10/17/12	Tonight Show w/ Leno	1135-1235a	12:08:55 XM	QPSD0006000H	:30	P4		Yes	\$300.00	1
WOOD	10/18/12	5am Daybreak	5a-6am	5:27:30 AM	QPSD0006000H	:30	P4		Yes	\$200.00	1
WOOD	10/18/12	6am Daybreak	6-7a	6:28:15 AM	QPSD0013000H	:30	P4		Yes	\$475.00	1
WOOD	10/18/12	Today Show	658-9a	8:49:32 AM	QPSD0006000H	:30	P4		Yes	\$750.00	1
WOOD	10/18/12	News 8 @ Noon	12-1p	12:28:58 PM	QPSD0013000H	:30	P3		Yes	\$450.00	1
WOOD	10/18/12	Rachael Ray	2-3p	2:26:34 PM	QPSD0006000H	:30	P5		Yes	\$100.00	1
WOOD	10/18/12	The Doctors	3-4p	3:36:48 PM	QPSD0013000H	:30	P5		Yes	\$100.00	1
WOOD	10/18/12	Ellen	4-5p	4:29:41 PM	QPSD0006000H	:30	P5		Yes	\$250.00	1

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Advertiser: POL/Detroit International Bridge

Order: 189649

WOOD	10/18/12	M-F News 8 @5p	5-530p	5:18:02 PM	QPSD0013000H	:30	P4		Yes	\$700.00	1
WOOD	10/18/12	M-F News 8 @ 530p	530-6p	5:40:00 PM	QPSD0006000H	:30	P4		Yes	\$800.00	1
WOOD	10/18/12	Inside Edition	7-730p	7:13:48 PM	QPSD0013000H	:30	P5		Yes	\$425.00	1
WOOD	10/18/12	M-F News 8 @ 11	11-1135p	11:19:37 PM	QPSD0006000H	:30	P5		Yes	\$650.00	1
WOOD	10/18/12	Tonight Show w/ Leno	1135-1235a	11:46:47 PM	QPSD0013000H	:30	P4		Yes	\$300.00	1
WOOD	10/18/12	Tonight Show w/ Leno	1135-1235a	12:09:09 XM	QPSD0006000H	:30	P4		Yes	\$300.00	2
WOOD	10/19/12	5am Daybreak	5a-6am	5:27:36 AM	QPSD0013000H	:30	P4		Yes	\$200.00	1
WOOD	10/19/12	6am Daybreak	6-7a	6:53:46 AM	QPSD0006000H	:30	P4		Yes	\$475.00	1
WOOD	10/19/12	News 8 @ Noon	12-1p	12:55:37 PM	QPSD0013000H	:30	P3		Yes	\$450.00	1
WOOD	10/19/12	Rachael Ray	2-3p	2:33:42 PM	QPSD0006000H	:30	P5		Yes	\$100.00	1
WOOD	10/19/12	The Doctors	3-4p	3:36:14 PM	QPSD0013000H	:30	P5		Yes	\$100.00	1
WOOD	10/19/12	Ellen	4-5p	4:53:48 PM	QPSD0006000H	:30	P5		Yes	\$250.00	1
WOOD	10/19/12	M-F News 8 @5p	5-530p	5:28:43 PM	QPSD0013000H	:30	P4		Yes	\$700.00	1
WOOD	10/19/12	NBC Nightly News	628-7p	6:29:04 PM	QPSD0006000H	:30	P5		Yes	\$1,100.00	1
WOOD	10/19/12	Inside Edition	7-730p	7:22:10 PM	QPSD0013000H	:30	P5		Yes	\$425.00	1
WOOD	10/19/12	Access Hollywood	730-8p	7:46:02 PM	QPSD0006000H	:30	P5		Yes	\$250.00	1
WOOD	10/19/12	Tonight Show w/ Leno	1135-1235a	12:20:52 XM	QPSD0013000H	:30	P4		Yes	\$300.00	1
WOOD	10/20/12	Daybreak Sat@7am	658-8a	7:07:59 AM	QPSD0006000H	:30	P3		Yes	\$600.00	1
WOOD	10/20/12	Daybreak Sat@7am	658-8a	7:54:22 AM	QPSD0013000H	:30	P3		Yes	\$600.00	2
WOOD	10/20/12	Saturday 8-9p	8-9p	8:23:56 PM	QPSD0006000H	:30	P3		Yes	\$600.00	1
WOOD	10/20/12	Sat Prime Rotator	758-11p	9:43:14 PM	QPSD0013000H	:30	P6		Yes	\$250.00	1

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Order: 189649

WOOD	10/21/12	Daybreak Sun @6am	6-7a	6:14:36 AM	QPSD0006000H	:30	P4		Yes	\$175.00	1
WOOD	10/21/12	Daybreak Sun @6am	6-7a	6:39:43 AM	QPSD0013000H	:30	P4		Yes	\$175.00	2
WOOD	10/21/12	Daybreak Sun @7am	658-8a	7:47:51 AM	QPSD0006000H	:30	P4		Yes	\$475.00	1
WOOD	10/21/12	Today Show Sunday	758-9a	8:25:00 AM	QPSD0013000H	:30	P4		Yes	\$650.00	1
WOOD	10/21/12	Today Show Sunday	758-9a	8:48:21 AM	QPSD0006000H	:30	P4		Yes	\$650.00	2
WOOD	10/21/12	Football Night in America	(7:00:00 PM-8:00 PM)	7:29:19 PM	QPSD0013000H	:30	P4		Yes	\$700.00	1
WOOD	10/21/12	NFL Football	(8:00:00 PM-11:00 PM)	8:20:06 PM	QPSD0006000H	:30	P5		Yes	\$1,000.00	1

\$31,475.00 70

\$31,475.00 70

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